



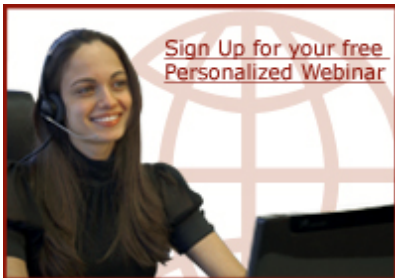
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Why ICE

Benefits

Features

Testimonials



Take a Tour! >>>

Testimonials

ICE Customers Say it Best

- Starwood Hotels** – Hank Sagman, Director of Multi-Media
“The reasons we partnered with ICE Portal, are threefold: 1) They have a good footprint of travel partner sites. 2) ICE Portal uses the best available and latest technologies so our virtual tours look great; 3) The customer service provided to Starwood is excellent. We get quick answers to our questions which result in a great partnership performance.”
- Fiesta Americana** – George Hunter, Dir. of Leisure Sales & E-Commerce
“Since partnering with ICE Portal, Fiesta Americana has had tremendous year-over-year growth through online bookings. The No. 1 e-commerce challenge we face is keeping our visual content current across all distribution channels. ICE makes this obstacle easy for us by sending our multimedia to everyone in the format that each requires. We could never manage this task on our own.”