



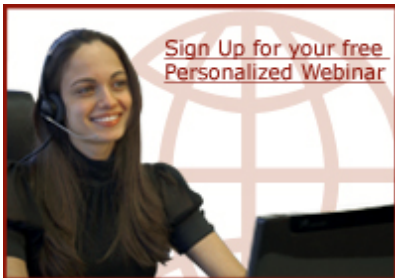
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Why ICE

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Why ICE

Quality . Technology .Support .Unequaled Distribution!

Simply stated unless you can produce, custom brand, format, size, & deliver your hotel's rich Internet content to 1,000s of top websites serving millions of consumers in multiple languages you absolutely need ICE. ICE Portal, the world's leading Internet Content Exchange Portal, can very economically host, customize, and deliver your sales content in the right format, at the right size, speed, bandwidth, language, and within specified SLA's for the worlds major travel websites.