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E-books

An E-book is an electronic version of a book, brochure, or catalog that contains hi-resolution images. In contrast to print materials, E-books are significantly more cost effective, saving both time and money on printing and distribution expenses.



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ICE Portal's E-books replicate real life magazines and brochures which allow the viewer to flip through the pages in real time. Our E-books present high-quality images and graphics with no downloadable time. They are designed to allow any user the capability to easily navigate and view hi-resolution brochures or catalogs on the internet.

ICE's E-books have been created with creativity, flexibility, and customization at its foundation, allowing clients the ability to perform regular updates on their E-books, the option of receiving complete tracking and reporting information, and offering the added benefit of no cost per click. Clients can opt to host the content themselves or can have the content hosted through ICE Portal's servers.

Designed with proprietary Touch and Turn Technology, ICE Portal's E-books offer many advantages over standard print materials.